

WPS & P News

Wetumpka Preschool & Child
Development Center & Periscope, LLC

September 8, 2009

Volume 10, Issue 9

Special Activities:

ORFF Music: Wednesdays 2:45-3:15 & 3:25-4:10 (\$40 mo)

Dance (Jazz, Ballet, Tap) M -9-9:45 for 2-3yr olds & F 2:30-3:15 for 4 yr. olds. (\$40 mo)

Gymnastics: Th-2:30-3:15 & 3:25-4:10. (\$40 mo)

Spanish: T-4-4:45. (\$50 mo)

Special points of interest:

- We will be evaluating all of the children during the month of September using High Reach Developmental Scales for the Preschool and the LELA for the *First Class*.
- Parent Conferences will be held in January and May for the Preschool and December and May for the *First Class*.
- Our Web Site is still under construction, but please check often for any changes. We do need some feedback about the Web Site for changes or needs.
- Parent Training on Bullying & Internet Safety is scheduled for Wednesday, Sept. 29. Childcare & food will be provided.
- Scholastic Orders are due Thursday, September 10.

Parent Advisory Council

There will be a Parent Advisory Council meeting on Tuesday, September 15, at 5:45pm. Everyone is welcome. Childcare will be provided. We will be electing officers, discussing emergency preparedness, including swine flu, fundraising and community awareness projects. First Class parents will receive credit toward involvement hours. All other parents will receive a \$10 per family tuition credit. This is an important meeting, particularly in regard to establishing policy regarding pandemics.

Tooth Brushing

We will begin brushing teeth in the next several weeks for all preschool children. The infants

mouths will be wiped with a tissue after eating. We will supply toothbrushes, but you need to send a cover with your child's name on it. We will use Crest Toothpaste for Kids with your written permission. You may send another toothpaste if desired. The group toothpaste will not come in contact with any toothbrush. It will be dispensed individually into disposable containers for each tooth brush. This may push naptime back by about 15 minutes. We will let you know as we integrate this routine into the schedules.

Illness Training

We will be talking to the children about illnesses and the

spread of infections. We will discuss face masks and let the children and teachers wear them to get used to what they are. Your child's face mask will be kept in their cubby to be used if they become ill while at school. Please don't take them home. They will be disposed of if used for an actual illness.

Holiday Closures

We will be closed on:

November 11, 2009-Veterans Day

November 26 & 27, 2009-Thanksgiving

December 24 & 25, 2009-Christams

January 1, 2010-New Year's Day

January 18, 2010-Lee/King Day

February 15, 2010-President's Day

N.A.E.Y.C

We are in the process of reaccreditation with N.A.E.Y.C. The new criteria require a licensed playground inspection (once a year), a pediatric nurse consultant (four times a year), and a nutritionist consultant, among other things. We must

submit our candidacy materials by September 30. Our evaluation visit can be expected at anytime. They do not give a notice.

As a reminder, your child must have a current medical in addi-

tion to immunizations.

Please pay attention to the September Menu. The changes were based on the recommendation of the nutritionist.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own

articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your

newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures

or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the

president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that



Caption describing picture or graphic.

appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an

image, place it close to the article. Be sure to place the caption of the image near the image.

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● WPS

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of

those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.